

## INTRO

It would be tough to find anyone in the College Market who has changed more lives than Del Suggs.

His leadership and higher ed programs emphasize personal leadership skills, organizational techniques, and interpersonal skills in ways that truly empower student leaders.

Del is a genuine “Life Hacker,” and teaches students to maximize their leadership skills while using the technology they love. The second edition of his book “Truly Leading: Lessons in Leadership” was published last Fall. The first edition in 2011 had seven printings.

His most recent book, which was released in the Fall of 2017 is titled: “The Student Activities Programming Handbook.” It covers everything students need to know about presenting programs and events on a college campus.

Del Suggs was named one of the “Five Top Performers of the last 25 years” by “Campus Activities” magazine, an honor reflecting his stellar career in this field. Del was the highest-rated speaker in the “Campus Activities” magazine Artist Report Cards, and he was voted “Best Campus Speaker” by the school members of the Association for the Promotion of Campus Activities.

Del has the perfect combination of skills and experience for Leadership Development: He has spent much of his career as an entertainer; he has the academic credentials of a professor; and he has a lifetime of experience as a leader of national, regional, and local organizations.

He has presented at over 750 campuses from Seattle to Ft. Lauderdale, from Hartford to Laredo, and most points in between. He is thrilled to be here on our campus today.

Please welcome Del Suggs.